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PRESS RELEASE

Growth up by 6% for sales of large-kitchen equipment in 2016

According to the PROMOCUISINES / SYNEG[®] Observatory, overall sales (*France + Export*) of large-kitchen equipment rose by 6% in 2016 with respect to 2015. That is the second consecutive year of growth for the market (up by 2%* in 2015).

The highest increases are seen in mechanical-preparation equipment (blenders, vegetable cutters, mixers, etc.), bar / coffee shop, refrigeration and handling (trolleys, food basins, etc.). Deferred distribution (heated trolleys, reheating, insulating materials, etc.), laundry, and horizontal cooking are at about the annual average. However, sales of equipment for vertical cooking, self-service, static preparation (tables, cabinets, shelving, etc.), and ventilation are lower than in 2015. Nonetheless, it is important to remember that 2015 was a year in most of those families saw a rise in sales.

Signs of recovery in the domestic market that were noted in 2015 were clearly confirmed in 2016, with growth of 5%. However, imports rose faster than deliveries of French products. Exports of French products continue to rise (up by 10%), but at a lower rate than in 2015 (up by 14%*). That rise in exports is mainly towards the countries of the European Union, especially Northern Europe, Germany, and the United Kingdom, and in a lesser degree towards Southern Europe, which nonetheless confirms its recovery. Growth is at a far lower level for major exports, especially to oil-exporting countries.

Finally, it should be noted that the first quarter of 2016 was particularly fast-paced, both in the domestic market and for exports; however, the 4th quarter showed more of a contrast, with a strong increase in the domestic market but a fall in exports relative to 2015.

Total market in 2016	up by 6%
- of which Sales in France	up by 5%
- of which Exports	up by 10%

% change on a like-for-like basis, $N / N-1$, by value

*Corrected data

Methodology: The PROMOCUISINES / SYNEG[®] Observatory is carried out on the basis of declarations of quarterly sales by SYNEG members. The data – France and exports, by value and by volume whenever relevant – is gathered and processed confidentially by THE SPHINX INSTITUTE, a renowned company with over 30 years' experience in the field of studies and statistics. The PROMOCUISINES / SYNEG[®] Observatory covers 12 wide-ranging categories of equipment and their 42 subcategories, representing all the large-kitchen trades. Access to the detailed results is reserved for declarants. Changes are calculated on a like-for-like basis.